

E.C.D.

AUTOMOTIVE DESIGN



 Nasdaq

ECDA

INVESTOR PRESENTATION

OCTOBER 2024

DISCLAIMER

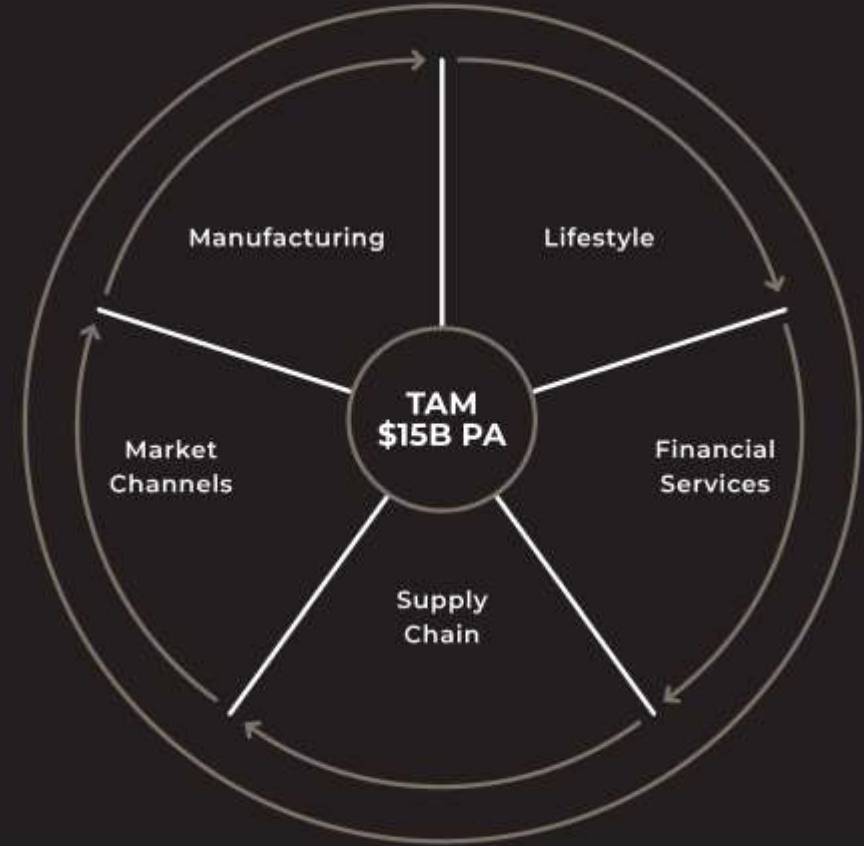
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THE CLASSIC CAR - ECOSYSTEM TAM

The Classic Car Owner Desires a One Stop White Glove, Trusted & All-Encompassing Automotive Partner Through The Duration Of Ownership



BUSINESS OVERVIEW



IT ALL STARTED
OVER A BEER



E.C.D. Nasdaq: ECDA

A DECADE OF OUTSTANDING GROWTH DUE TO EXCEPTIONAL CAPITAL ALLOCATION

A robust proven business model with a decade of aggressive growth performance

>\$100M

Lifetime Revenue

17%

Revenue CAGR
2018 - 2023

19%

Pricing CAGR

30%

Industry Leading
Gross Profit

+600
Builds

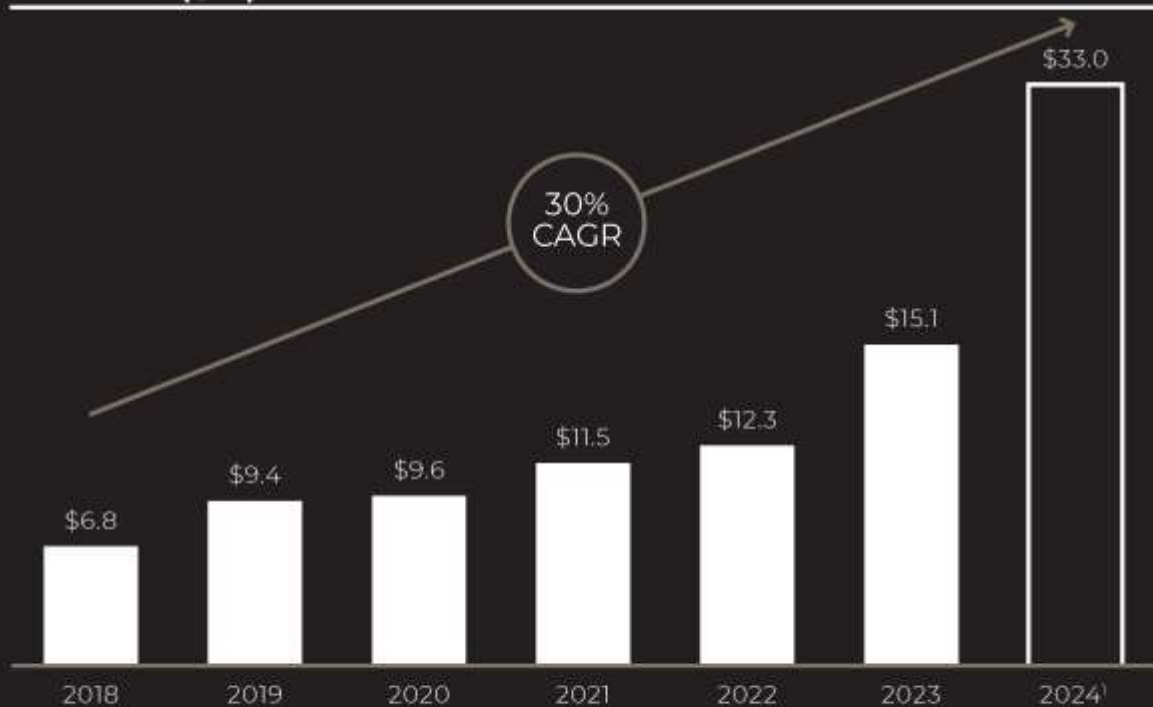
Design For
Execution

All driven with an initial \$150k investment a decade ago with zero outside capital or credit terms

KEY FINANCIAL HIGHLIGHTS

HISTORICAL REVENUE AND MARGINS

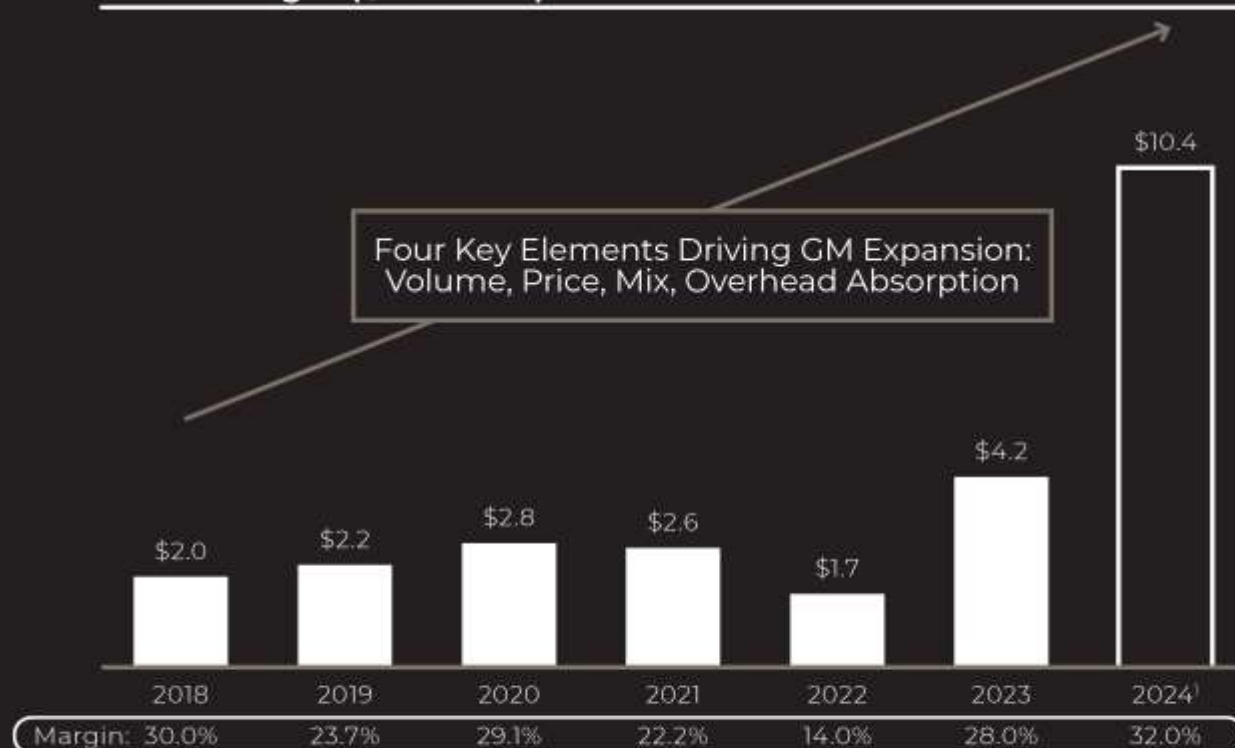
Revenue (\$M)



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(1) Preliminary 2024 revenue outlook as provided on May 2024

Gross Margin (\$M and %)



ORGANIC PATH TO \$75M REVENUE & 30%+ GROSS MARGINS

NORTH LINE - SUV

North Production Line Overview

- # Units PA: 64 - \$25m
- Avg selling price Inc. Upgrades: \$390k

SOUTH LINE - AMC

South Production Line Overview

- # Units PA: 70 - \$23m
- Avg selling price Inc. Upgrades: \$325k

EAST LINE - BTS/Overflow

East Production Line Overview

- # Units PA: 65 - \$24m
- Avg selling price Inc. Upgrades: \$375k



Equity Capitalization Table	Shares
ECD Founders	24,000,000
Outside Shareholders	11,500,000
Total	35,500,000
*Shares Subject to Lock-Up; 82% of the Float	27,650,000

Debt Instruments	Amount
Convertible Note Due December 2026, priced at prime + 5%	\$16,900,000

M&A / LICENSING ACTIVITY TO DATE

Brand New Muscle Car Acquisition

- Meaningfully expands the total addressable market of ECD
- Unit economics on par with the current ECD product portfolio - Other AMC products will be added over time
- On track to deliver product in the second half of 2024



Black Dog Traders Licensing Agreement

- Licensing Agreement to produce branded Toyota FJ SUVs
- Further expands total addressable market
- Ability to increase margins at a luxury price point



Blackbridge Motors Licensing Agreement

- Increase factory utilization and enhance its industry-leading margins at a luxury price point
- Increases market penetration in a capital-efficient manner
- Access to Blackbridge's IP, branding and top-of-funnel marketing support in exchange for a fee and royalty per vehicle sale



ECD NEW SALES CHANNEL

- RETAIL

Disrupt the car dealer model
by acting like Rolex.®

- Focus is new orders & available now sales
- Touch, feel, design & drive
- Design centric focus
- Vehicles become the hero & the focus
- Design & test drives would be core immersive experiences
- Ritz Carlton white glove service

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ECD CUSTOMER AND COMPETITOR LOCATIONS

600

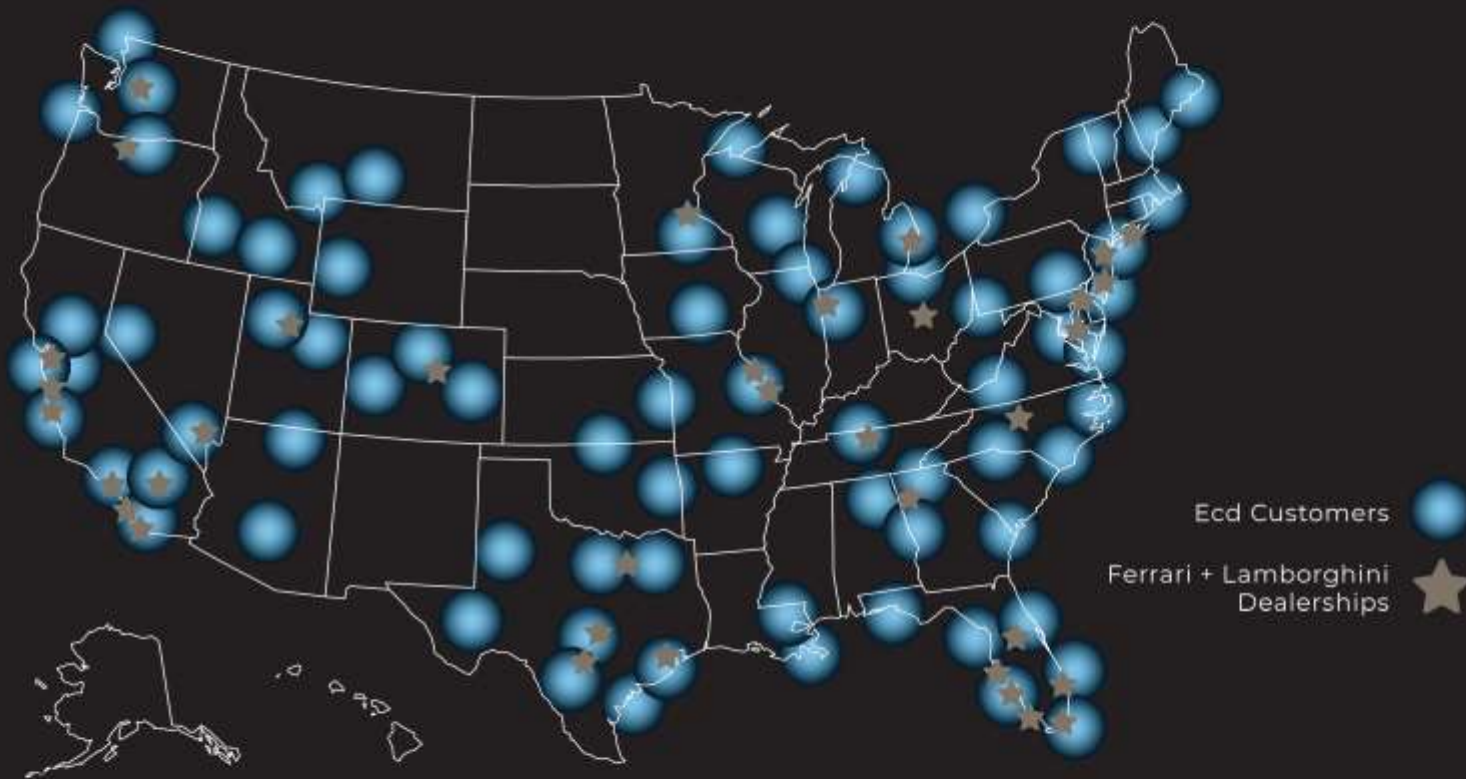
ECD Customers

43

Ferrari Dealerships

41

Lamborghini Dealerships



SALES SCENARIOS FROM VISITS

NEW INVENTORY

Buy Available New Inventory

· Enhance Cash flow

NEW CUSTOM BUILD

Order New Custom Build

· Drive backlog

USED INVENTORY

Buy used Inventory

· Net margin gain



CREATE IT, BUILD IT, LIVE IT.

THANK
YOU

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